

CINEMA NEWS

YOUR BI-MONTHLY UPDATE FROM THE CHRISTIE CINEMA TEAM



Quick links:

[RGBe](#)

[Newsletter signup form](#)

[Warranties](#)



PRODUCT MANAGER CORNER: RGBe REVISITED

What are RGBe projectors?

RGBe is an RGB laser projector portfolio that combines the Christie Cinelife™ projector platform (based on the CP2308) with luminescent materials technology from around the world.

What market do these projectors fit?

The compact nature of the RGBe projectors make them perfect for use in small VIP auditoriums, post-production rooms, and small screen cinemas. Brightness options range from 6000 - 10,000 DCI lumens. RGBe are suitable for 6 - 11m / 20' - 36' screens, including use in 3D applications.

What illumination technology is in the RGBe projectors?

The RGBe series projectors use RGB laser modules with an additional broad-spectrum component. And an international team of engineers worked to optimize cooling, power, and illumination systems.

Where do these projectors fit in Christie's portfolio?

While the CP2309-RGB is a lower-lumen Real|Laser™ projection option in our portfolio, our RGBe projectors are a low-cost solution, with additional laser options for settings that require less brightness. Our RGBe Series fills the gap in this low-lumen segment as a cost effective product line to provide a solution to customers who need low-brightness RGB laser projectors for their smaller screens.

How does RGBe compare to our Real|Laser projectors and competitor projectors?

The main difference between Real|Laser and RGBe is that RGBe offers quality at a lower cost thanks to the combination of our CP2308 platform and a low cost laser module, without sacrificing reliability and laudable performance.

The benefits of RGBe includes reduced speckle (since it applies several time and spatial decoherence methods aside from multiple wavelength), lower entry cost, as well as offering more options for low-lumen projection.

The benefits of Real|Laser are longer life time, larger color gamut coverage, and the CineLife+ platform.

Compared to competitors, Christie RGBe projectors are the most unique RGB laser projector models in the world with less than 10,000 lumens.

How does RGBe compare to laser phosphor?

With our RGBe Series, users can enjoy the benefits of RGB laser technology such as brightness stability, better color, higher contrast, higher efficiency (lm/W), and longer illumination source lifetime than projectors that exclusively use laser phosphor.

Why choose Christie RGBe?

Our RGBe projectors provide 2000:1 contrast ratio and greater than 90% Rec. 2020 color gamut with reduced visible speckle and price point, making them ideal for boutique cinema and other small-screen applications.

[Check out our RGBe lineup](#)



Did you know: On March 27, 1983, Christie and LaVezzi Machine Works received a Technical Achievement Award from the Academy of Motion Picture Arts and Sciences for the development of the first completely sealed, maintenance free 35mm projector intermittent film transport device, branded the Christie Ultramittent®.



FROM OUR DESK TO YOUR INBOX: A SHORT INTRODUCTION OF JAMES LI, EXECUTIVE DIRECTOR, CHINA CINEMA

James Li joins Christie as the Executive Director of China Cinema. He brings 28 years of excellent experience in the industry to the role, and intends to steer our China cinema efforts in a focused direction. After years of success at CFG and ACE, James is well-known throughout the market for his superb business decisions and technical expertise. Please join us in welcoming James to the team, as we look forward to his future success.

PROTECT YOUR INVESTMENT

Our warranties protect your investment. We've made them easy to use, fill, and sign for your convenience because we know how important it is to perform during show time.

Most of our warranties cover 3 years of use, with the exception of service parts and accessories, which are covered for 1 year. You can extend the warranty to really take advantage of the longevity of your Christie projector.

Protect your investment. Discuss our warranty options with your Christie salesperson.

EVERYTHING TO KNOW ABOUT WARRANTIES

[More information on cinema warranties](#)

[Standard limited cinema warranty](#)

[Xenolite Champion lamp warranty](#)

[Xenolite Champion PLUS lamp warranty](#)

[Extended warranty](#)

[Warranty status checker](#)



Christie Professional Services is absolutely committed to keeping your systems working so you can too. With over 90 years of technology expertise, you can count on us to proactively maintain, skillfully troubleshoot, and quickly resolve your critical system issues. Whether your team needs immediate technical support or reliable on-site services we're ready to support you. Build your [tailored program](#) today.

Immediate 24/7/365 technical support
Proactive preventative maintenance
Reliable emergency onsite resolution
Remote monitoring and management

TRADESHOWS AND EVENTS

SIFF

The Shanghai International Film Festival (SIFF) brought the light of cinema to the big screen once more by showcasing the talents of storytellers the world over. We are honored to once again partner with SIFF and deploy Christie Solaria™ Xenon projectors to the first major film festival this year.



CinemaS

CinemaS 2021 was one of the first in-person shows this year, and it was great seeing everyone face to face again at the Shanghai World Expo Exhibition & Convention Center to catch the launch of the CP4415-RGB, among our other cinema solutions for PLF and small-screen theatres.



Cinema Week

When the idea of Cinema Week came across our desks, we knew it was something special. An entire week that celebrates cinema? Yeah, we're in. Thank you to everyone who participated in re-invigorating the industry.



Cannes

It's time to return to cinema, and nothing marks that rite of passage more gloriously and officially than the Festival de Cannes running July 6 - 17, 2021. We continue our tradition as Cannes' technology partner, keeping screens bright, and full of light.



QUESTIONS? COMMENTS? FEEDBACK?

Let us know what you want to see in future issues of this newsletter.

We created Christie cinema news to answer the many questions of today's cinema industry.

Whether it's the change from Xenon to laser illumination or the best way to kickstart your cinema's reopening, we deliver the answers you seek right to your inbox.

Look for Cinema News in your inbox every 2 months.

Please use the link below to provide any feedback or questions that we can answer for you in upcoming newsletters.

[Feedback form](#)

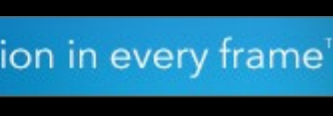


Innovation in every frame™

Events

News

Contact us



This email was sent from Christie to:
Need to update your information? : [Change your preferences or unsubscribe.](#)

Legal | Privacy policy
© 2021 Christie Digital Systems USA, Inc. All rights reserved
10550 Camden Drive, Cypress CA 90630, United States