

Application Story

Todd-AO Studios



Post-production cinema specialists, Todd-AO Studios, recently installed a Christie CP2230 digital projector and a Christie Cine-IPM 2K image processor for post-production audio at one of its larger feature film mixing stages.

Todd-AO Studios standardizes on Solaria Series 4K-ready projectors

Award-winning Todd-AO®, a division of CSS Studios based in Hollywood, California, is a provider of sound-related post-production services to the motion picture and television industries. One of the most celebrated audio post production companies in North America, Todd-AO selected the Christie Solaria™ Series 4K-ready projectors as part of a complete digital cinema package that includes the Christie Cine-IPM image processor. Todd-AO operates three facilities locations in the Los Angeles area and CSS Studios also operates Sound One, a facility in New York.

First audio post facility to install new Solaria Series DLP Cinema® projector

With top industry awards beginning as far back as the ground-breaking movie musical *Oklahoma* in 1955 to more recent projects, such as *Inglourious Basterds* and *The Bourne Ultimatum*, Todd-AO recently installed the Christie CP2230 digital projector for post-production audio at one of its larger feature film mixing stages. One of the first projects to benefit from the installation of the CP2230 projector was this summer's *The Sorcerer's Apprentice*. CSS Studios' Sound One facility plans to install an additional two projectors.

"As an independent post production facility, client perception and satisfaction are crucial," said Bill Johnston, senior vice president, Engineering, CSS Studios, Todd-AO's parent company. "Across-the-board equipment compatibility is critical in post production work. We selected Christie projectors because they are the *de facto* standard. We work very closely with picture editorial and post production colorists, all of whom have wholly embraced our choice."

Customer:

Todd-AO Studios, a division of CSS Studios

Location:

Los Angeles and New York, USA

Industry/Market:

Motion Picture & Television Post-Production Services

Requirements:

Todd-AO Studios required projectors with across the board compatibility, including 4K upgradability and full 3D capabilities. They needed units that were simple to operate and easy to adjust, especially when switching between various standard definition and high definition video formats on a daily basis.

Summary:

As one of the most celebrated audio post production companies in North America, Todd-AO selected the Christie Solaria™ Series 4K-ready projectors as part of a complete digital cinema package that included the Christie Cine-IPM 2K image processor.

Products:

- Christie Solaria™ Series 4K-ready projectors
- Christie Cine-IPM 2K image processor

Results:

Todd-AO are extremely happy with their purchase. With their industry moving towards 4K resolution across the board, it was very important for the projectors to be 4K upgradable and to provide full 3D capabilities. Christie projectors met all the criteria, as well as provided compatibility with the widest range of sources.

Johnston noted that, with 4K resolution moving toward the industry standard, it was extremely important for the projectors to be 4K upgradable and provide full 3D capabilities. Christie projectors met all the criteria, as well as providing compatibility with the widest range of sources.

"The Christie CP2230, coupled with the Cine-IPM 2K, is simple to operate and easy to adjust. We are often switching between various Standard Definition and High Definition video formats during any given day, and the projector makes this task relatively simple," added Johnston. "The entire process of working with Christie went smoothly and their staff worked with our integrator to meet our specifications, which helped make the purchase and installation quick and easy."



*"We selected Christie projectors because they are the de facto standard."
Bill Johnston, Senior Vice-President,
Engineering, CSS Studios*

"CSS Studios and Todd-AO are home to some of the most talented and creative people in the industry," said Craig Sholder, vice president of Entertainment Solutions at Christie. "As the first post production studio to embrace the new Christie Solaria Series 4K-ready projectors, CSS Studios continues to prove their reputation as innovators, with state-of-the-art technology that is always ahead of the curve."

Contact Christie

Contact us today to find out how you can benefit from Christie digital cinema projectors.



The Christie CP2230 digital projector was a great recent addition to Todd-AO Studios' post-production equipment.

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