

UWF's Innovation Institute collaborates more with Christie Brio

Case study



▲ Collaboration between team members at the Innovation Institute is effortless with Christie Brio's flexibility in supporting multimedia content, multiple devices and multiple platforms.

Improving education with Christie Brio

Purposeful innovation is the product of great minds coming together, sharing ideas and working toward clear goals. The sole focus of the University of West Florida's Innovation Institute is to tap into the power of chaotic, messy innovation to tackle big challenges faced in learning environments and to deliver customer-centric results. They do this in a way that honors the nature of raw innovation while coupling it with a process-oriented and results-oriented approach.

The team is comprised of experts of all stripes – from education and government, to industry, to science and the arts. In order to harness innovative ideas, the institute ensures that team members have access to collaboration environments that are conducive to thinking big, sharing passionately and working without distraction. They also offer team members best-in-class technology and tools to keep them focused on problem-solving and generating actionable ideas.

When the institute was being built, they evaluated collaboration solutions to suit their unique requirements. Based on a recommendation from their systems integrator, Technical Innovation, the Innovation Institute decided to explore Christie® Brio. After researching Brio's features, the team found that it offered everything they were looking for.

Effortless collaboration

"We needed team members to come in with whatever device they're comfortable using, and connect and collaborate with that device, without having to wade through a maze of cables or having to rely on a tech support person to help them. Christie Brio provided us with that flexibility and ease of interaction that was critical for us."

Dr. Dave Dawson
Research Scientist, Innovation Institute

Customer:
Innovation Institute,
University of West Florida

Location:
Pensacola, Florida

Industry/Market:
Education

Partners:
Technical Innovation

Requirements:

- Ease of use
- Flexibility
- Wireless
- Seamless system integration
- Real-time video conferencing
- Multimedia content sharing

Summary:
The Innovation Institute at the University of West Florida chose Christie Brio to support their collaborative projects, developing and delivering solutions for education's toughest challenges.

Products:

- Christie Brio

Results:
Using Christie Brio, the Innovation Institute's team and participants from around the world are collaborating and achieving more together.

As a plug and play unit, Christie Brio enables multimedia, multi-device and multi-platform content sharing – wirelessly and in real-time – for up to 5 content feeds per unit. With no additional wires, dongles, hardware or drivers to install, Christie Brio reduces physical clutter and is simple to use. Dr. Dawson describes why the team chose to integrate Christie Brio into their collaboration sessions, “The thing we’ve found most advantageous is the complete simplicity of the solution. Christie Brio allows us to interact with our systems in a way that is completely natural to the user.”

Dr. Dawson also shared, “Once we had the system integrated into our network and were able to use it, we were wildly pleased with the performance. It has done everything that we’ve asked it to do. In fact, we’ve been able to do some things we hadn’t anticipated being able to do because of the capabilities of Brio.”

Some of the capabilities include being able to remotely switch between multiple sources of content effortlessly and manage that content from any mobile device. Not only can content be placed and given a position of dominance on the display, but the audio can also be controlled remotely for everyone participating in the collaboration session. Team members and participants have found tremendous value in Christie Brio’s flexibility since it allows them to focus on collaborating and developing solutions, without being distracted by the technologies they’re using. “We’ve been able to improve the efficiency and efficacy of what we do – we’re able to

compare information easily and make better decisions,” says Dr. Dawson.

“We believe the power in what we make is placing the user at the center of the experience and building a design that makes sense to meet the customer’s needs. From there, we can use a ‘backwards design’ process to test and learn our way to the right solution.” ~ Innovation Institute, University of West Florida

In the span of the year, the Innovation Institute has doubled in size and assumed responsibility for a number of state-wide organizations. They are expanding their existing space to establish more “epic idea labs” – highly collaborative environments where they apply their design-thinking model. These labs will be even more public-facing than their current labs with a large number of participants. With these plans in mind, they are already considering how they will integrate Christie Brio into their new labs. As Dr. Dawson states, “Christie Brio is one of the essential components for that kind of expansion. To use it is to love it.”

Contact Christie

Contact us today to find out how your organization can benefit from Christie solutions.



▲ The Innovation Institute easily streams video conferencing through Christie Brio, with excellent sound and image quality.



▲ The Innovation Institute focuses teams of collaborators on delivering client-centric solutions to education’s biggest challenges using Christie Brio.

Corporate offices

Christie Digital Systems USA, Inc.
USA – Cypress
ph: 714 236 8610

Christie Digital Systems Canada Inc.
Canada – Kitchener
ph: 519 744 8005

Worldwide offices

Australia
ph: +61 (0) 7 3624 4888

Brazil
ph: +55 (11) 2548 4753

China (Beijing)
ph: +86 10 6561 0240

China (Shanghai)
ph: +86 21 6278 7708

Eastern Europe and
Russian Federation
ph: +36 (0) 1 47 48 100

France
ph: +33 (0) 1 41 21 44 04

Germany
ph: +49 2161 664540

India
ph: +91 (080) 6708 9999

Japan (Tokyo)
ph: 81 3 3599 7481

Korea (Seoul)
ph: +82 2 702 1601

Republic of South Africa
ph: +27 (0)11 510 0094

Singapore
ph: +65 6877 8737

Spain
ph: +34 91 633 9990

United Arab Emirates
ph: +971 4 3206688

United Kingdom
ph: +44 (0) 118 977 8000

**Independent sales
consultant offices**

Italy
ph: +39 (0) 2 9902 1161



For the most current specification information, please visit www.christiedigital.com

Copyright 2013 Christie Digital Systems USA, Inc. All rights reserved. All brand names and product names are trademarks, registered trademarks or tradenames of their respective holders. Christie Digital Systems Canada Inc.’s management system is registered to ISO 9001 and ISO 14001. Performance specifications are typical. Due to constant research, specifications are subject to change without notice. Printed in Canada on recycled paper. UWF’s Innovation Institute collaborates more with Christie Brio OCT 2014

CHRISTIE®