

# Christie Professional Services



## System design, deployment, content and support

Your customers see you as their resource for technical delivery and expertise in building digital display, projection, Pro AV and IT systems that elevate their brand, tell engaging stories and communicate effectively with audiences. They also look for support to make sure that they get the most value out of their investment on a daily basis.

**This is where we can work together.** Christie® Professional Services offers extensive design, installation, monitoring and maintenance services to deliver and support complete digital display systems.

With decades of experience in the field, Christie has earned a world-renowned reputation for excellence in customer care and in-depth audio-video knowledge. From massive video walls and luxury theaters to LED displays, whether it's a single-site installation or a national rollout – we are here to support you and your customers in creating high-impact, visually-stunning digital content and displays.

**CHRISTIE®**



# Complete content and service delivery

Christie® Professional Services can be used to complement your existing services, or to deliver a complete service offering as an extension of your team. We offer the flexibility to purchase services on an hourly, daily or annual basis, with packaged and custom solutions tailored to your customers' specific needs.

Custom solutions are ideal for more complex projects that require an end-to-end approach – from strategy to post-deployment support. This strategic involvement ensures cohesive and timely results. These projects often include one or more of the following components: content creation, mixed display and playback technology, multi-platform, interactive and/or large scale rollouts.

Our services include:

- Creative strategy and content creation
- System design and deployment
- 24/7 remote monitoring, support and maintenance:
  - Phone support and case management
  - Remote analytics and device management
  - Onsite emergency repair and preventative maintenance
  - Critical spare parts

▼ The team at Christie's Network Operations Center (NOC) monitors digital display systems for clients across North America.



▼ Digital signage for theater lobbies and concessions inform and entice patrons.



## Creative strategy and content creation

Great creative emerges from a thorough understanding of the customer and project objectives, as well as the audience, viewing environment and technologies involved. We adapt our creative efforts to each customer's requirements, and ensure that what is achieved aligns with the concept, the brand and the audience. Based on business goals, campaign targets and communication needs, the team will work with you and your customers to determine the right mix of platforms, such as video walls, digital standees, mobile devices and interactive touchscreen displays. We can also help your customers develop and roll out the creative assets for compelling branded media. Our team is experienced and celebrated, winning top awards for conceiving, designing and delivering projects that are engaging and visually stunning.

▼ Christie MicroTiles® are used to create high-res digital displays in any size and shape.



## System design and deployment

Christie Professional Services designs, builds and deploys complete display solutions. The service team is well-versed in a broad range of solutions from the top manufacturers and can provide guidance in determining which technologies will best meet your customers' unique requirements. We are also able to supply third-party hardware or fabricate custom hardware such as mounts, plates or pedestals. Our project management team will work with you and your customer to ensure that the installation is built on time and on budget. The service team will coordinate the shipping of products and parts, as well as manage the testing, installation and deployment of the system so you can focus on your core business.

## 24/7 remote monitoring, support and maintenance

We understand that downtime is not an option. It is our mission to keep your customers' equipment running and your revenue flowing. Our preventative maintenance and onsite emergency service will ensure your customer's investment continually operates at peak performance. Our team of trained technicians can work with a variety of manufacturers' products. We proactively monitor and manage each customer's system through our state-of-the-art Network Operations Center (NOC), allowing us to respond quickly and effectively to prevent any operational issues.

In addition to remote monitoring and response, Christie Professional Services also offers:

- Access to a wide network of certified field service technicians
- Extended product warranties
- Systems training

## Get in touch

Do you have questions or would you like to speak to someone about our services?

Please contact us:

[christiedigital.com/profservices](http://christiedigital.com/profservices)

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For the most current specification information, please visit [www.christiedigital.com](http://www.christiedigital.com)

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