

# Grand Bao'en Temple Gala Performance

## Case Study



## Christie Roadie 4K45 projectors light up Gala Performance at Grand Bao'en Temple

The city of Nanjing in China's Jiangsu Province has been known for its fascinating night lights since ancient times. These nighttime scenes were so impressive that even the literati were deeply enchanted by what they saw as they cruised down the Qinhuai River. This had been the source of inspiration for numerous classic poems and precious works of art. The brightly-lit Glazed Pagoda of Grand Bao'en Temple, which resembles a "fiery dragon flame meandering dozens of miles", is also acclaimed as one of the most illustrious buildings in China's architectural history.

In an effort to revitalize the fascinating night lights and evoke the nocturnal beauty of Nanjing, the municipal government collaborated with celebrated director and producer Shuaiyuan Mei to create a large-scale cultural feast known as "The Grand Bao'en Temple Gala Performance" at the

Grand Bao'en Temple, which was also strongly supported by a number of local enterprises. Christie's longstanding partner Wincomn Technology and Zhongzheng Xin Technology were involved to deliver the visual effects for this unprecedented event.

With a burst of crisp wind chimes, the Grand Bao'en Temple Gala Performance made its official debut amid a strong turnout of performers and spectators. The majestic performances, which focused on the theme of thanksgiving, recounted the stories of three different eras – during which a monk from the Grand Bao'en Temple travelled through the Ming Dynasty, Tang Dynasty and ancient India, led spiritually by the wind chimes of the temple. Audiences were presented with the legendary lives of Ming Dynasty's Emperor Yongle, Chinese Buddhist monk Master Xuanzang and Shakyamuni Buddha to

### Client:

Grand Bao'en Temple Site Museum

### Location:

Nanjing, Jiangsu Province, China

### Industry/Market:

- Tourism
- Cultural sites and heritage

### Partners:

- Wincomn Technology
- Shenzhen Zhongzheng Xin Technology

### Requirements:

- Bright and colorful visuals
- High-performance, reliable and durable solutions

### Overview:

The Grand Bao'en Temple Gala Performance required high-brightness projection for this unprecedented large-scale performance. The Christie Roadie 4K45 projectors were deployed to meet the organizer's stringent requirements for bright, colorful and reliable projections on two movable Buddhist niche walls on stage.

### Product:

- Christie Roadie 4K45 (2)

### Result:

The bright and colorful visuals displayed by the Christie Roadie 4K45 ignited the spirit of thanksgiving and brilliantly showcased Chinese culture to audiences who turned up for the large-scale event.



highlight the resilient values of gratitude and thanksgiving. Akin to a bright, shining lamp, the engaging performances warmed the hearts of every spectator.

The live performances had been staged with mountains and rivers as the backdrops. Created by the innovative team that pioneered the production of realistic backdrops of mountains and rivers in China, the gala performance was two years in the making, and was touted as the first large-scale historical performance in the country to be staged in a museum setting. The Christie® Roadie 4K45 projector, the industry's brightest lamp-illuminated projector built for the most rigorous Pro AV requirements, was the ideal

candidate to illuminate the Grand Bao'en Temple with a splash of rich and bright colors.

To underscore the significance of preserving Buddhist relics in the underground levels of the temple during ancient times, visual engineering service provider Digital Tiger Imageworks decided to extend the scope of performances to sub-levels as well. This led to the construction of a multi-level stage using a steel-structured lifting system. During the performance, a variety of visuals were projected on two movable Buddhist niche walls. Thanks to the innovative stage lighting system and projection mapping effects, audiences had the illusion that the Glazed Pagoda of Grand Bao'en Temple was floating

in the air. At other times, they were awed by scenes of moonlight cast on its façade, and images of galloping horses filling the pagoda with astonishing lighting effects. The night lights of Nanjing were finally brought to life again in the most spectacular manner!

The size of the projection area of the two-sided Buddhist niche walls onstage measured 41.8 meters by 10.6 meters when fully opened, and measured 33.8 meters by 10.6 meters when closed. To ensure optimal projection effect of images, two Christie Roadie 4K45s were used to display the visuals on these structures located on the left and right sides of the stage.

Boasting 45,000 lumens, 4K resolution and packed with value for live events and location-based entertainment, the Christie Roadie 4K45 projector is built for the most rigorous Pro AV requirements. With built-in Christie TruLife™ electronics for excellent color reproduction and image processing, as well as integrated warping and blending capabilities for world-class projection mapping applications, the Roadie 4K45 can bring buildings and monuments to life with projection mapped content, inspire crowds with moving images, reproduce photo-real visual content on almost any surface imaginable.



The organizer had high standards and strict requirements for this gala performance. Every aspect needed to deliver the best – from the performers, contents to the projection system. Commenting on the visuals displayed by the Roadie 4K45 projectors during the performances, a spokesperson of Grand Bao'en Temple Site Museum said, "Quality projection is critical to the elegance and success of this major event. With the Christie Roadie 4K45, the gala performance has been elevated to a new level with its incredible color and brilliance. The image quality is also very good and this has enabled live audiences to enjoy an audio-visual performance of the highest standards."

The Grand Bao'en Temple Gala Performance was a daring attempt to revitalize Nanjing's cultural tourism resources, and it had succeeded admirably in igniting interest in nighttime live performances in the city. Many have hailed this gala performance as a refreshing experience for Nanjing residents besides

the perennial Qinhuai River Night Tour. By embracing a new model to inherit and carry forward the traditional Chinese culture and the spirit of gratitude, the Grand Bao'en Temple Gala Performance has established a new brand of cultural tourism in Nanjing.

Jason Pei, Deputy General Manager, Christie China, said, "The Christie Roadie 4K45 has played a prominent role during the Grand Bao'en Temple Gala Performance. I'm pleased that Christie has made its contribution in carrying forward the cultural heritage and spirit of gratitude through participating in this event. I would like to thank our longstanding partners Wincomn Technology and Zhongzheng Xin Technology for their support and assistance in this major project."

Lin Yu, Vice President, Christie Asia Pacific, added, "It is an honor for Christie to be involved in the Grand Bao'en Temple Gala Performance to promote traditional Chinese culture. At the same time, we are pleased

to work closely with our valued partners to improve the efficiency of the installation process on-site. The bright and lifelike images displayed by the Christie Roadie 4K45 during the event had successfully immersed audiences in the performance, and they were able to savor the magnificence of Chinese culture."

The Grand Bao'en Temple gala performance is regarded as a large-scale show, an elegant and popular cultural feast for the young and the old; it is also a ceremony of light, a magnificent and astonishing audio-visual experience. Besides a polished performance and fascinating stagecraft, the audiences were also able to appreciate the high brightness and smooth projection mapping effects.

### Contact Christie

Contact us today to find out how your organization can benefit from Christie solutions.

*Photos courtesy of Wincomn Technology*

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