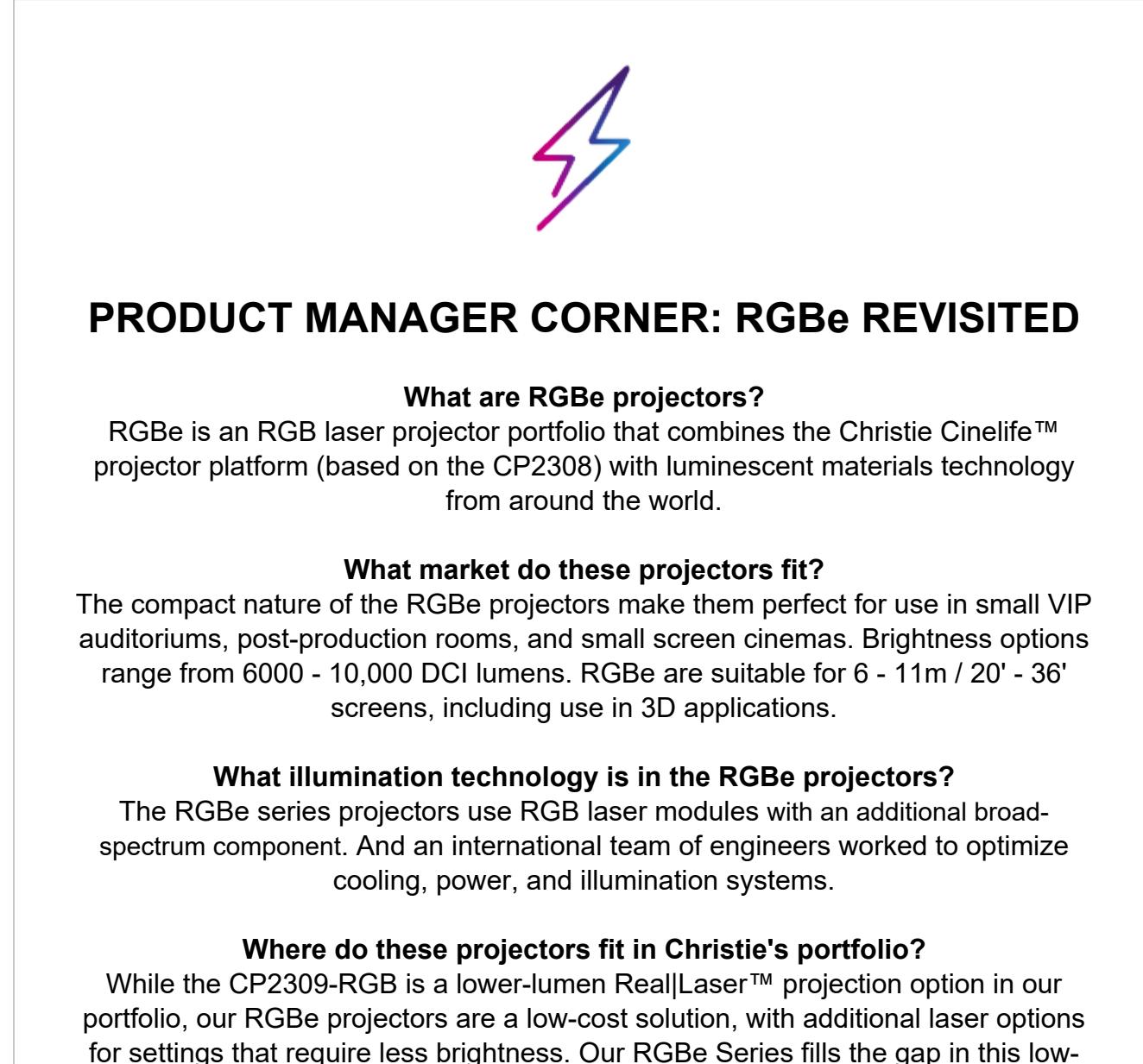




JUNE 2021

CINEMA NEWS

YOUR BI-MONTHLY UPDATE FROM
THE CHRISTIE CINEMA TEAM

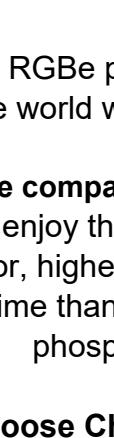


Quick links:

[RGBe](#)

[Newsletter signup form](#)

[Warranties](#)



PRODUCT MANAGER CORNER: RGBe REVISITED

What are RGBe projectors?

RGBe is an RGB laser projector portfolio that combines the Christie Cinelife™ projector platform (based on the CP2308) with luminescent materials technology from around the world.

What market do these projectors fit?

The compact nature of the RGBe projectors make them perfect for use in small VIP auditoriums, post-production rooms, and small screen cinemas. Brightness options range from 6000 - 10,000 DCI lumens. RGBe are suitable for 6 - 11m / 20' - 36' screens, including use in 3D applications.

What illumination technology is in the RGBe projectors?

The RGBe series projectors use RGB laser modules with an additional broad-spectrum component. And an international team of engineers worked to optimize cooling, power, and illumination systems.

Where do these projectors fit in Christie's portfolio?

While the CP2309-RGB is a lower-lumen RealLaser™ projection option in our portfolio, our RGBe projectors are a low-cost solution, with additional laser options for settings that require less brightness. Our RGBe Series fills the gap in this low-lumen segment as a cost effective product line to provide a solution to customers who need low-brightness RGB laser projectors for their smaller screens.

How does RGBe compare to our RealLaser projectors and competitor projectors?

The main difference between RealLaser and RGBe is that RGBe offers quality at a lower cost thanks to the combination of our CP2308 platform and a low cost laser module, without sacrificing reliability and laudable performance.

The benefits of RGBe includes reduced speckle (since it applies several time and spatial decoherence methods aside from multiple wavelength), lower entry cost, as well as offering more options for low-lumen projection.

The benefits of RealLaser are longer life time, larger color gamut coverage, and the CineLife+ platform.

Compared to competitors, Christie RGBe projectors are the most unique RGB laser projector models in the world with less than 10,000 lumens.

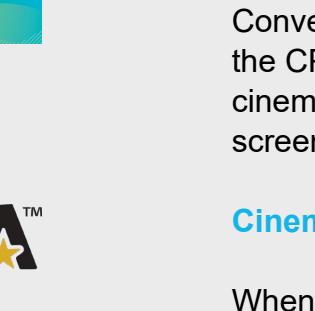
How does RGBe compare to laser phosphor?

With our RGBe Series, users can enjoy the benefits of RGB laser technology such as brightness stability, better color, higher contrast, higher efficiency (lm/W), and longer illumination source lifetime than projectors that exclusively use laser phosphor.

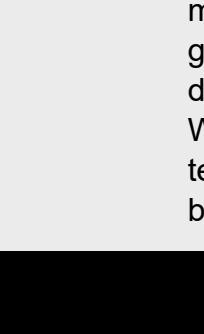
Why choose Christie RGBe?

Our RGBe projectors provide 2000:1 contrast ratio and greater than 90% Rec. 2020 color gamut with reduced visible speckle and price point, making them ideal for boutique cinema and other small-screen applications.

[Check out our RGBe lineup](#)



Did you know: On March 27, 1983, Christie and LaVezzi Machine Works received a Technical Achievement Award from the Academy of Motion Picture Arts and Sciences for the development of the first completely sealed, maintenance free 35mm projector intermittent film transport device, branded the Christie Ultramittent®.



FROM OUR DESK TO YOUR INBOX: A SHORT INTRODUCTION OF JAMES LI, EXECUTIVE DIRECTOR, CHINA CINEMA

James Li joins Christie as the Executive Director of China Cinema. He brings 28 years of excellent experience in the industry to the role, and intends to steer our China cinema efforts in a focused direction. After years of success at CFG and ACE, James is well-known throughout the market for his superb business decisions and technical expertise. Please join us in welcoming James to the team, as we look forward to his future success.

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Christie cinema news: What is RGBe? Who is James Li? What's the best use of your warranty?

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