

CINEMA NEWS

YOUR BI-MONTHLY UPDATE FROM THE CHRISTIE CINEMA TEAM



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**FROM OUR DESK TO YOUR INBOX:
Back to the box office!**

Dear fellow cine-thusiasts,
What a season for cinema!

Top Gun soars to the top of the box office. Thor brings the love and thunder of the movies back to the big screen. Elvis has us singing praise and the Minions raise cinema spirits.

The top five movies of the year grossed more than USD\$2B in the past six months, reinvigorating the industry and filling seats. As we always say, cinema cannot die.

Top performers of 2022

- Top Gun: Maverick - \$639,073,043
- The Battle at Lake Changjin II - \$610,542,237
- Doctor Strange in the Multiverse of Madness - \$411,280,800
- The Batman - \$369,345,583
- Jurassic World Dominion - \$366,345,583

Note: We gathered this data on 7/27/22 from [Box Office Mojo](#) and [Maoyan](#)

As we expand the possibilities of projection, directors find new ways to express their visions, and audiences flock to the cinema to see these wonderful stories unfold.

With that excitement underway, we want to help you *visualize* the future of cinema, give you a look at the recent tradeshow activity, and recognize some of our longest tenured Christie cinema employees that help make all this possible with their dedication and passion to the industry.

See you at the next show,
The Christie Cinema team

ROBUST TOOLS FOR ALL THEATRES

Cinergy is easy to use, compatible, and secure



When you depend on [Christie Professional Services](#), we do whatever it takes to keep your systems working flawlessly. We're always ready to support you with around-the-clock service desk support, flexible service arrangements, local spare parts access, and onsite expertise.

And with [Cinergy](#), our product-agnostic theatre management platform, we can remotely monitor and skillfully troubleshoot your critical systems issues or provide you with the opportunity to do so yourself. Cinergy centralizes control with a robust suite of tools you can use to securely access and track your assets, monitor the health of your systems, and automate key delivery, which truly empowers users and transforms theatre operations.

[Consult our service team](#)



A GLIMPSE OF THE FUTURE

More ways to make your theatre experience immersive

To achieve the best shared experiences, we set out to make the most immersive visuals possible. Through [CineLife+™ electronics](#), we developed cinema projection that produces 4K, 3D, and HFR with 14ftL or more, as seen in the 15 minute trailer at CineEurope.

When you use our latest cinema projectors with our supplemental support software, [Mystique™ Cinema](#), you can align two projectors for the perfect viewing. And electronic color convergence provides perfect color alignment.

We work hard to future-proof your cinema equipment for years to come. Directors tell us they love it, so you know your audience will too.

To learn more about how Christie breaks the status quo of cinema, watch our recent segment with Celluloid Junkie at the [CJ Cinema Summit](#).

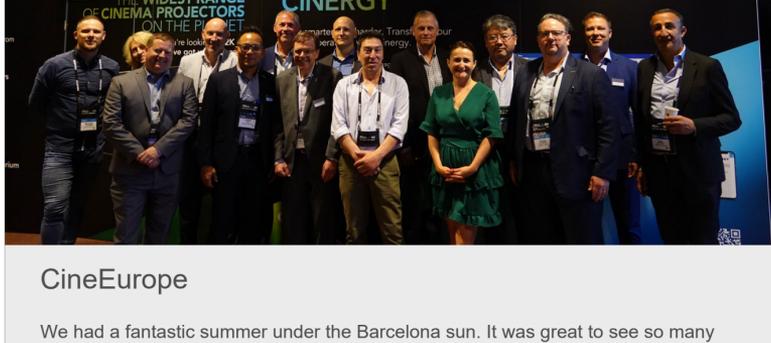
Economic and environmental focus

We're always working to increase innovation and lower TCO. As such, we recently released the most operationally efficient cinema projectors in the market with the [CP4435-RGB](#) and [CP4425-RGB](#). We can now reach 15 lumens/watt, which saves exhibitors energy and heat consumption costs while also reducing environmental impact to reduce our carbon footprint.

[Learn More](#)



RECENT AND UPCOMING SHOWS



CineEurope

We had a fantastic summer under the Barcelona sun. It was great to see so many familiar faces. We also enjoy highlighting the benefits and capabilities of our cinema offerings – accentuated on the big screen – as we saw some of the most anticipated footage of the year through Christie projection as part of the CINITY system.

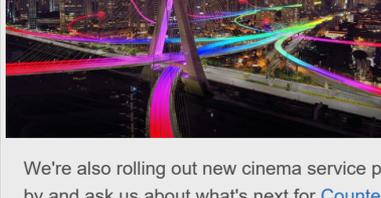
Cannes

We supported 30 projectors at Cannes-Worthy! Generating prestigious Cannes-Worthy projection in an outdoor environment is no small task. We're thrilled to have such talented colleagues and theatre equipment that can sustain the demand.



ExpoCine - CinéShow - ShowSouth

We head back across the pond for cinema trade shows in August, and we hope to see you there! Come see the most efficient and capable cinema projection equipment on the market.



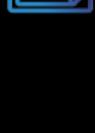
- **Show South 2022** - August 16-18 - Braselton, Georgia, USA
- **CinéShow 2022** - August 22-24 - Dallas, Texas, USA
- **ExpoCine/22** - September 20-23 - São Paulo, Brazil

We're also rolling out new cinema service programs that you don't want to miss. Come by and ask us about what's next for [CounterAct™](#), [Xenolite®](#), [Vive Audio™](#), and [RealLaser™](#).

[Learn more](#)

DID YOU KNOW?

Did you know? Many Christie employees are life long cinema-lovers and dedicate their careers to delivering the best shared experiences? Alex Huerta has worked with Christie Cinema Customer Care for over 45 years. He continues to shine and impress! It's enthusiasm and passion as found in Alex that makes Christie special and keeps us broadening the horizons of visual storytelling.



**QUESTIONS?
COMMENTS?
FEEDBACK?**

Let us know what you want to see in future issues of this newsletter.

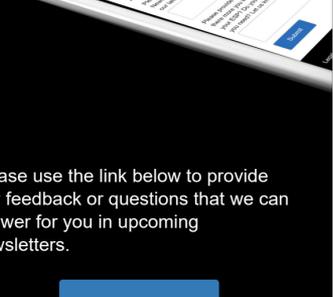
We create Christie Cinema News to answer the many questions of today's cinema industry.

Whether it's the change from Xenon to laser illumination or the best way to kickstart your cinema's reopening, we deliver the answers right to your inbox.

Look for Cinema News in your inbox every 2 months.

Please use the link below to provide any feedback or questions that we can answer for you in upcoming newsletters.

[Feedback form](#)



Innovation in every frame™

