

# CHRISTIE INSPIRE SERIES

## PARTNER TOOLKIT

September 2021

**CHRISTIE®**



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## Welcome to the Christie Inspire Series partner toolkit!

### Inspired engineering for performance-built, full-featured laser projection

Christie Inspire Series is a family of professional-grade laser projectors built for boardrooms, classrooms, and other small-to-mid-size environments without breaking the bank. The laser illumination system offers up to 20,000 hours of reliable, virtually maintenance-free operation for a low total cost of ownership.

This partner toolkit contains everything you need to promote the Inspire Series—from product photography and key messages to collateral and more.

Thank you for partnering with us, and remember we're here to support you along the way!



## Accessing files

We posted all of the assets in this toolkit on the Christie partner portal

To download any asset, simply follow the link and log into the partner portal

If you're located in EMEA (Europe, the Middle East and Africa) you can use Christie Chrysalis - see the details on the right side of this page

- › We posted all of the assets in this toolkit on the Christie partner portal
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- › If you're located in EMEA (Europe, the Middle East and Africa) you can use Christie Chrysalis - see the details on the right side of this page



### Christie partner portal

The Christie partner portal is your one stop location with resources to help you do business with Christie.

We are excited to introduce partner toolkits that contain helpful information, useful materials and professionally designed imagery to help you promote the latest products from Christie.

- › [christiedigital.com/login](http://christiedigital.com/login)

### Registration process

Access to the partner portal is limited to certified Christie partners and we ask that you use your company email address for your username

Don't have access? You can register here:

- › [christiedigital.com/register](http://christiedigital.com/register)



### What is Christie Chrysalis?

It's your on-line digital library of Christie marketing materials for partners in EMEA. Using our advanced search options you can download Christie assets at the click of a button 24/7.

To register for Chrysalis you need to meet the following criteria:

- › Be a registered as a certified partner of Christie
- › Be a certified EMEA partner
- › Have a valid company email address

### Registration process

Signing up for Chrysalis is simple:

- › Visit [christiechrysalis.com](http://christiechrysalis.com)
- › Select "New to Chrysalis"
- › Follow the on screen instructions
- › Allow up to 24 hours to be approved
- › Visit "[Campaigns](#)"

# MESSAGING

This section contains key messages, press releases, taglines, and more—everything you need to create content and promote the Inspire Series.

## Section contents


- 06 Press releases
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## Press release

The latest press release is available to use from our Christie website.

Links below:

- › **English-US**  
<https://www.christiedigital.com/press-releases/performance-meets-value-in-new-christie-inspire-series/>
- › **Chinese**  
<https://www.christiedigital.cn/press-releases/performance-meets-value-in-new-christie-inspire-series/>



Home - Press Releases


### Performance meets value in new Christie Inspire Series

June 01, 2021

[Share this story](#)


**CYPRESS, Calif.** – Today Christie® announced the launch of the Christie Inspire Series, a family of fixed zoom lens 3DLP™ laser projectors in three brightness options designed for small to mid-sized environments, including classrooms, boardrooms, museums, houses of worship and more.

The Inspire Series offers professional grade features in a budget-friendly package. A range of brightness options, starting at 6000 lumens, as well as 7200 lumens and 8100 ANSI lumen options (7100, 8500, and 9900 ISO lumens respectively), brings bold images in WUXGA resolution to any application. And with laser illumination, the Inspire Series offers up to 20,000 hours of low-maintenance operation to 50% brightness.



Each integrate the Inspire Series into spaces that require a simplified projection solution, like meeting rooms and briefing rooms, with HDMI and Crestron connectivity. Audiences will appreciate the Inspire Series' whisper quiet operation, and omni-directional installation capabilities allows for added installation flexibility.

"The Inspire Series offers a winning combination of low-maintenance performance and value, without sacrificing advanced capabilities," says Chris Kee, executive director, Enterprise product development, Christie. "Motorized lenses offer easy zoom, focus and offset from the remote control, and our DWL7605F-01 8100 ANSI lumen model is one of the brightest short throw projectors currently available." The Inspire DWL760A-01 6000 ANSI lumen model is TAA compliant for government applications, like briefing rooms and meeting spaces.



The new series goes beyond standard projector blending with Christie Twist™, a proprietary built-in image warping and blending software for up to six arranged projectors and up to 81 grid control points, and is compatible with Christie Mystique™ Lite, an automated camera-based alignment software for up to three Christie projectors. Mystique Lite is available for download at no additional cost.

Christie's range of 3DLP projectors are trusted by customers globally, and deliver amazing experiences including engaging students at the Naval Academy Athletic Association's Alston Theater, transporting visitors at Daxing International Airport's digital experience pavilion and entertaining guests at Alcoa's entertainment centers.

Christie Inspire Series will be available beginning in August 2021.

↗ Press release page on christiedigital.com

# Descriptive

Needing long or short product descriptions for your website?

We've got you covered.

Type	Messaging
Long-form description (<100 words)	<b>Christie Inspire Series 1DLP® laser projectors</b> offer amazing value without sacrificing performance. Inspire Series is a family of fixed zoom lens projectors that offer 24/7 operation, a IP5X dust-resistant optical engine, a motorized zoom lens, and whisper-quiet operation. It's a professional-grade choice for boardrooms, classrooms, and other small-to-mid-size environments without breaking the bank. The laser illumination system offers up to 20,000 hours of reliable, virtually maintenance-free operation for a low total cost of ownership. Built-in capabilities include our proprietary Christie Twist™ warping and blending and Christie Mystique™ for automated camera-based alignment for multi-projector arrays. Backed by a 3-year warranty and a price-point that fits your budget, it's the smart choice for 6,000-8,100 lumen projectors.
Short-form description (<50 words)	<b>Christie Inspire Series 1DLP® laser projectors</b> offer amazing value without sacrificing performance. This family of fixed zoom lens projectors offers 24/7 operation, a IP5X dust-resistant optical engine, a motorized zoom lens, and whisper-quiet operation, making it a professional-grade choice for boardrooms, classrooms, and other small-to-mid-size environments without breaking the bank. It's the smart choice for 6,000-8,100 lumen projectors.

# Taglines

## We thought of everything

To support global regions, we translated 2 strong campaign taglines into 7 languages. Use the language(s) of your choice in your marketing materials.

These are also perfect for headers on web and social banners where space is limited.

Language	Tag line 1	Tag line 2
<b>EN-US</b>	<b>Introducing Christie Inspire Series.</b> Professional-grade 1DLP® projectors that won't break the bank	<b>Introducing Christie Inspire Series</b> Inspired engineering for performance-built, full-featured laser projection
<b>ZH</b>	<b>Inspire 系列发布</b> 经济实用的专业级 1DLP® 投影机	<b>Inspire 系列发布</b> 卓越工程品质确保一流的全功能激光投影
<b>FR</b>	<b>Nouvelle gamme Christie Inspire Series</b> Vidéo-projecteurs DLP professionnels à prix très attractifs	<b>Nouvelle gamme Christie Inspire Series</b> Une ingénierie inspirée pour une projection laser performante et complète
<b>ES</b>	<b>Nueva Serie Christie Inspire</b> Proyectoras 1DLP® de grado profesional que no te arruinarán	<b>Nueva Serie Christie Inspire</b> Ingeniería inteligente para una proyección láser de alto rendimiento llena de funcionalidades
<b>IT</b>	<b>Nuova Serie Christie Inspire</b> Proiettori professionali 1DLP® a prezzi decenti	<b>Nuova Serie Christie Inspire</b> Ingegneria ispirata per una proiezione laser completa e performante
<b>RU</b>	<b>Представляем Christie Inspire Series</b> 1DLP® проекторы профессионального уровня за разумную цену	<b>Представляем Christie Inspire Series</b> Вдохновленная инженерия для высокопроизводительной полнофункциональной лазерной проекции
<b>DE</b>	<b>Vorstellung der Christie Inspire Series</b> Professionelle 1DLP® Projektoren, die das Budget nicht sprengen	<b>Vorstellung der Christie Inspire Series</b> Inspirierte Technik für leistungsstarke Laserprojektion mit vollem Funktionsumfang





## Key features

Inspire customers—sorry, we couldn't resist—with the key features of the Inspire Series.

These are great for highlighting inspire in your content and communications—from email and print ads to social posts and your website.

### We thought of everything for the performance you need:

- › **Choose between a fixed 1.25-2.0:1 zoom lens or the 0.65-0.75:1 short throw zoom lens**, one of the brightest fixed short throw projectors on the market
- › Both motorized lenses provide simple powered zoom, focus, and offset from the remote control.
- › **24/7 performance** - For continuous 'all day, every day' operation with industry-proven components that help ensure reliability
- › **WUXGA resolution**
- › **IP5X dust-resistant** - Inspire Series' airtight optical engine resists dust particles, ensuring long-lasting reliability, and almost zero-maintenance performance
- › **Built-in warping, blending, & alignment** - Proprietary Christie Twist™ and Christie Mystique™ compatibility, for manual or automated camera-based warping, blending, and alignment
- › **Omnidirectional** - Operates in any orientation for unlimited installation flexibility
- › **Eco Mode** - Reduces brightness to 50%, significantly extends the lifetimes of your projector, and results in quieter operation
- › **Supports Full HD 3D content** - For 3D with a single or multi-projector setup via 3D sync in/out capabilities
- › **HDBaseT** - Delivers Full HD video, audio, network, and control commands on a single ethernet cable
- › **AMX & Crestron connectivity** - For enhanced collaboration and easy integration into virtually any existing boardroom
- › **Picture-in-Picture/Picture-by-Picture** - Simultaneously deliver 2 digital signals via HDMI & DVI ports for enhanced virtual conferencing
- › **Whisper-quiet operation** - ranges from 30dBA to 36dBA at maximum brightness and includes a quiet mode
- › **Christie Twist™** - The Inspire Series comes with our proprietary advanced image warping and blending software, allowing you to go beyond standard built-in projector blending. You can blend and warp as many as 6 arrayed projectors and up to 81 grid control points. Need more? You can easily upgrade to Christie Twist Premium or Pro.
- › **Christie Mystique™** - The Inspire Series is ready for you to add Christie Mystique Lite automated camera-based alignment software to automatically blend up to 3 Christie projectors. You can download Mystique Lite at no additional cost or easily upgrade to a more advanced edition of Mystique for a wider variety of projector arrays and applications.

## Social posts (Twitter)

### Let's talk Twitter!

Here are some catchy suggested social posts, with character counts included. Just copy and paste--along with a suggested link--into your social channels to inspire your followers.

Copy	Character count	Suggested link
Looking for a projector that has all the professional features you need, and doesn't break the bank? We're pleased to introduce the new Inspire Series from Christie! Full-featured laser projection that's virtually maintenance-free. Learn more >	248	Link to Series page: <a href="https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/">https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/</a>
Want to take your meeting room display to the next level? Christie's new Inspire Series laser projectors are full-featured, easy to operate and whisper-quiet - perfect for sharing your inspiring presentations. Discover more >	223	Link to Series page: <a href="https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/">https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/</a>
We're pleased to add the Christie Inspire Series to our 1DLP laser projection line-up! These performance-built laser projectors with fixed motorized zoom lenses are the smart choice for small & mid-size screen applications. Get all the details >	245	Link to Series page: <a href="https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/">https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/</a>
<b>#Haveyouheard</b> about the new Christie Inspire Series? We're excited to add these super-quiet laser projectors to our roster. We think you'll love their high-performance features, like built-in Christie Twist for blending and warping. Be inspired >	247	Link to Series page: <a href="https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/">https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/</a>
<b>#Didyouknow</b> that dust can degrade the performance of your projector? Christie's new Inspire Series fixed motorized zoom lens projectors offer airtight IP5X dust-resistant optical engines to ensure smooth 24/7 operation. Learn more >	233	Link to Series page: <a href="https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/">https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/</a>
Have a display that requires an ultra-wide blended image? We have the projector for you! Check out the new Christie Inspire Series, with advanced blending, warping and alignment capabilities. Talk to us today >	210	Link to product page: <a href="https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/christie-dwu960-is/">https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/christie-dwu960-is/</a>
Offering up to 9600 lumens and a 0.65-0.75:1 short throw zoom lens, Christie's Inspire Series is one of the brightest fixed short throw zoom lens projectors on the market! And it can operate in any orientation for unlimited installation flexibility.	253	Link to video: <a href="https://youtu.be/_wPyeBp4x44">https://youtu.be/_wPyeBp4x44</a>

## Social posts (Facebook & LinkedIn)

### Longer posts for Facebook and LinkedIn

You've got more characters on these apps, so why not use them? Promote Inspire Series to your Facebook and LinkedIn followers with these suggested posts.

Copy	Character count	Suggested link
Be inspired with the new Inspire Series of laser projectors from Christie! Four models to choose from, offering 6000 - 8100 lumens, fixed motorized zoom lenses, <b>#proAV</b> features and 20,000 hours of virtually maintenance-free operation. Explore the series:	255	Link to Series page: <a href="https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/">https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/</a>
<b>#Didyouknow</b> that dust can degrade the performance of your projector? Christie's new fixed motorized zoom lens laser projectors have IP5X dust-resistant optical engines for 20,000 hours of reliable, almost zero-maintenance performance. Connect with us to learn more about the Inspire Series >	292	
Looking for a budget-friendly projector for your meeting room or classroom? The new Inspire Series from Christie is a smart choice, offering 7150 - 9600 lumens and super-quiet operation in a high-performance package. With AMX & Crestron connectivity, these projectors are easily integrated into virtually any boardroom. Get more details >	342	<a href="https://www.christiedigital.com/globalassets/resources/public/inspire-series-datasheet.pdf">https://www.christiedigital.com/globalassets/resources/public/inspire-series-datasheet.pdf</a>
We're pleased to add the Christie Inspire Series to our 1DLP laser projection line-up! Packed full of features in a budget-friendly package, they're designed to bring bright images to small or medium-sized spaces like classrooms, meeting rooms and places of worship. Find the model that fits your needs >	304	Link to Series page: <a href="https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/">https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/</a>
Have an application that requires an ultra-wide blended image? We have the projector for you! Check out the new Christie Inspire Series, with advanced blending, warping and alignment capabilities. Blend and warp as many as 6 arrayed projectors and up to 81 grid control points! Need more? Easy upgrades offer even greater capabilities. Talk to us today >	355	Link to product page: <a href="https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/christie-dwu960-is/">https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/christie-dwu960-is/</a>
With its 9600 lumens and a 0.65-0.75:1 short throw zoom lens, the new Christie Inspire Series is one of the brightest fixed short throw zoom lens projectors on the market! And it can operate in any orientation for unlimited installation flexibility. Prepare to be inspired!	273	Link to video: <a href="https://youtu.be/_wPyeBp4x44">https://youtu.be/_wPyeBp4x44</a>
Offering up to 9600 lumens and a 0.65-0.75:1 short throw zoom lens, Christie's Inspire Series is one of the brightest fixed short throw zoom lens projectors on the market! And it can operate in any orientation for unlimited installation flexibility.	253	Link to video: <a href="https://youtu.be/_wPyeBp4x44">https://youtu.be/_wPyeBp4x44</a>

## Social posts (Instagram)

### Say it on the 'gram

Don't forget about your Instagram channel. Just copy and paste the wording and you're golden. And don't forget to add a product photo or graphic!

Copy	Character count
<p>We've added the new Christie Inspire Series laser projectors to our 1DLP line-up! Choose between fixed zoom lenses, including one of the brightest fixed short throw lenses on the market. And, enjoy 20,000 hours of whisper-quiet, virtually maintenance-free operation!</p> <p><b>#laserprojectors #laserprojection #christieprojectors #maintenancefree #corporateav #avtech #avtechnology #avtweeps #avtweepsoninstagram</b></p>	261
<p>Looking for a budget-friendly projector for your meeting rooms? The new Inspire Series from Christie is a smart choice, offering 7150 - 9600 lumens and you can choose between a 0.65-0.75:1 short throw zoom lens, it's one of the brightest fixed short throw zoom lens projectors on the market or the 1.2-2.0:1 zoom lens! We know you'll love their super-quiet, almost zero-maintenance performance. And with AMX &amp; Crestron connectivity, these projectors can easily be integrated into virtually any existing boardroom. Connect with us for more details!</p> <p><b>#laserprojectors #laserprojection #christieprojectors #maintenancefree #corporateav #meetingroomdesign #boardroomdesign #avtech #avtechnology #avtweeps #avtweepsoninstagram</b></p>	547
<p><b>#Haveyouheard</b> about the new Inspire Series from Christie? We're excited to add these full-featured, budget-friendly laser projectors to our roster!</p> <p>Four fixed motorized zoom lens models, offering 7150 - 9600 lumens, are designed to bring bright images to small -to medium-sized spaces like classrooms, meeting rooms and places of worship. Packed full of high-performance features like motorized zoom lenses, IP5X dust-resistant optical engines and built-in Christie Twist, for blending and warping arrayed projectors, they offer up to 20,000 hours of reliable, whisper-quiet, virtually maintenance-free operation. Get the <b>#proAV</b> features you need at a cost you can afford.</p> <p><b>#laserprojectors #laserprojection #christieprojectors #maintenancefree #blendingandwarping #corporateav #edutech #avtech #avtechnology #avtweeps #avtweepsoninstagram</b></p>	672

# MARKETING ASSETS

This PDF includes everything you need to promote the Inspire Series. Photography, collateral, a PowerPoint presentation, social media graphics, print ads, and more—it's all inside!

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# Photography

Say cheese! Download high-resolution product photography from various angles, in multiple file formats for ease-of-use.

You can use Inspire Series product shots in all of your marketing efforts—from websites to digital signage and more.

- › Layered .PSD
- › Flattened .JPG
- › Transparent .PNG



^ Front High



^ Front Low Right



^ Front Low Left



^ Front Low



^ Front High Right



^ Front High Left



^ Inputs Angle 1



^ Inputs Angle 2



^ Inputs Angle 3



^ High Back Right



^ High Back



^ Low Back



^ High Back Left

## DOWNLOAD:

Available via the [Partner Portal](#)  
or [Christie Chrysalis](#)

## Photography - Accessories

Did you know? Inspire Series features an optional IP5X dust-resistant filter that allows Inspire's airtight engine to resist dust.

Download these additional assets to showcase this unique feature.

- › Layered .PSD
- › Flattened .JPG
- › Transparent .PNG



^ Back Low Left - Filter Attached



^ Front Low Left - Filter Attached



^ Front Low Left - Filter only



^ Back Low Left - Filter only



^ Back Low Right - Filter only



^ Front Low Right - Filter only

### DOWNLOAD:

Available via the [Partner Portal](#)  
or [Christie Chrysalis](#)

## Key visual

While we have prepared ready made marketing assets you may wish to use your in-house design team to develop new content. For this reason we have prepared and collated individual assets as tools for you to use.

These include:

- › High-resolution layered key visual
- › Christie color and gradient palette
- › Patterned background - blue/green
- › TAA-compliant logo (for partners in the U.S. and Canada)

**DOWNLOAD:**

Available via the [Partner Portal](#)  
or [Christie Chrysalis](#)



^ Key visual layout example

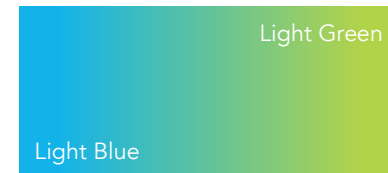


^ Patterned background - blue/green

PMS 2995C – Light Blue  
C83 M1 Y0 K0  
R19 G179 B234  
#13B3EA

PMS 3507C – Light Green  
C35 M0 Y90 K0  
R177 G211 B74  
#B1D34A

^ Color palette



^ Gradient at 45 degree angle



^ TAA-compliant badge





# FAQ

## Find answers to the questions customers frequently ask

We created a handy Inspire Series FAQ to put the most common questions--and more importantly, the answers--all in one place.

Use it as a resource or share it with customers.

**Does Inspire Series use professional grade electronics?**  
Because we use electronics suitable for the ProAV market, rather than the consumer TV grade market, the electronics in the Inspire Series are superior to competitively referenced "professional grade electronics" in the ProAV market.

**How quiet is the Inspire Series?**  
Each Inspire Series brightness model offers 2 performance options: standard and quiet mode. Quiet mode reduces the audible noise by 2dB. For the laser, every 3-decibel reduction reduces the sound by half.

DUAL/3D/2D/3D/3D/3D/3D	
Standard 30 dBA	
Eco mode 28 dBA	

**Can you switch lenses in the field if you purchase a projector and later decide you want to swap it for the other fixed lens option?**  
No, unfortunately it isn't possible to swap lenses, they are built-in.

**Are the built-in lenses motorized?**  
Yes, the 1.20-2.1 and 0.65-0.75:1 lenses are motorized vertical offset via remote control, the Serial port, or via laptop or computer to adjust the image on any 2.

**What Christie software tools are compatible?**  
The Inspire Series has Christie Twiik™ built-in, also (blending and warping) of a single or up to a 6 mrad via laptop or computer to adjust the image on any 2.

**Which optional software solutions are available?**  
Working in conjunction with Twiik, Christie Mystic is a mouse, the camera-based software automatically compensates accuracy. For single 2D settings only, surface You can download Mystic Lite (at no additional cost).

**Can I upgrade Twiik?**  
Yes, Christie Twiik Premium and Pro are optional and supports up to 15 projectors and gives users the ability to support an unlimited number of projectors, accommodate automatic blending on flat or slightly domes.

**How does Inspire's built-in warping and blending work?**  
Our built-in Christie Twiik software offers a 9-point similar projectors with 4 corner adjustment, plus Twiik also gives you the ability to manage up to 6 images anywhere. Puck are required more easily, accurate pixel to pixel alignment. It also provides remote from within the Twiik software with all the

**Can I upgrade Mystic Lite to higher performance?**  
Yes, for more complex applications, choose the M.

**Does Inspire Series have LAN network control?**  
Yes, it's the same control as RC212 Serial command line.

**What accessories are available?**  
The following optional accessories are available:  
➤ Dust Filter (240-148204-X)  
➤ Christie One Mount ceiling mount (108)  
➤ One Mount Extender Pod (123-15359)  
➤ With Single (133-11106-X)

**Is the optional dust filter required to a?**  
No, the optical engine is sealed and IP5X rated. The internal components from dusty environments.

**Which Christie projector lenses are compatible?**  
The Inspire Series lenses are built into the specific Inspire Series or any other projector series.

**FAQ**  
Here are the most asked questions about Christie® Inspire Series 1DLP™ laser projectors.

**What makes the Inspire Series different?**  
Christie® Inspire Series 1DLP™ laser projectors stand out as a family of fixed zoom lens projectors that offer amazing value without sacrificing performance. Offering 24/7 operation, an IP5X dust resistant optical engine, a motorized zoom lens, and whisper quiet operation, it's a professional size environment without breaking the bank. It's virtually maintenance-free operation for a low total cost of ownership and blending capabilities. Mystic™ automated camera-based warping and

**Which applications / markets is the Inspire Series designed for?**  
The Inspire Series offers a professional-grade choice  
➤ Boardrooms  
➤ Classrooms  
➤ Hospitality conference rooms and small auditoriums

**Which models / part numbers are in the Inspire Series?**  
There are 3 models available:  
➤ DAW760-6 (171-029102-X)  
➤ DAW860-6 (171-030104-X)  
➤ DAW960-6 (171-031105-X)  
➤ DAW9601-6 (171-040105-X) - short throw  
➤ DAW760-6 (173-042107-X) - SAA-C

**What colors is the Inspire Series available in?**  
Inspire Series projectors are available in black.

**What accessories are available?**  
The following optional accessories are available:  
➤ Dust Filter (240-148204-X)  
➤ Christie One Mount ceiling mount (108)  
➤ One Mount Extender Pod (123-15359)  
➤ With Single (133-11106-X)

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**Christie Inspire Series 1DLP laser projector**  
Frequently asked questions (FAQ)

**CHRISTIE**

### DOWNLOAD:

Available via the [Partner Portal](#) or [Christie Chrysalis](#)

# PowerPoint

## Who doesn't love a good PowerPoint presentation?

Tell the story of the Inspire Series with this colorful slide deck. From product photography to product features, this presentation shows Inspire in a great light.

### Christie Inspire Series 1DLP® laser projectors

September 2021  
Christie Digital

**CHRISTIE**

### Inspire Series features

- 3 brightness ranges – 7,150, 8,500, and 9,000 lumens
- Built-in motorized zoom lenses
  - Powered zoom, focus, and offset
  - 1.25-2.0:1 (1.6x) – all brightness models
  - 0.65-0.75 (1.35x) – DW0960ST-6 model only
- 24/7 operation: all day, every day
- IP5X dust-resistant optical engine: very low maintenance
- Whisper-quiet operation

**CHRISTIE**

### Inspire Series – target markets

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### Inspire Series inputs

- HDMI 1.4a
- HDMI 2.0
- HDMI out
- HDBaseT™
- 3D Sync In/Out (BNC)
- VGA
- Audio In/Out (3.5mm [RCA])
- USB-A
- IR receiver
- LAN

**CHRISTIE**

### Inspire Series features

- Supports Full HD 3D content – for 3D with a single or multi-projector setup via 3D sync in/out capabilities
- HDBaseT™ – Delivers Full HD video, audio, network, and control commands on a single ethernet cable
- Picture-in-Picture/Picture-by-Picture – Simultaneously delivers 2 digital signals via HDMI & DVI ports for enhanced virtual conferencing
- Built-in speakers (2x 10W)

**CHRISTIE**

### Inspire Series Accessories

- Christie One Mount/Plus
- Inspire Series dust filter
- WiFi USB Dongle

**CHRISTIE**

### Inspire Series models

Fixed motorized zoom lens projectors (ships with lens)

Model	Brightness (ANSI)	Brightness (ISO)	Peak lumens**	Weight
DW0960-6	6,000	1,250	171,600 (3.0x)	16.9 lbs (7.7kg)
DW0960-8	7,150	1,400	171,600 (3.0x)	17.9 lbs (8.1kg)
DW0960-9	8,500	1,500	171,600 (3.0x)	17.9 lbs (8.1kg)
DW0960-ST (Standard)	8,500	1,600	171,600 (3.0x)	17.9 lbs (8.1kg)
DW0960-ST (ST-2A)	8,500	1,300	171,600 (3.0x)	16.9 lbs (7.7kg)

Model	Standard lumens	Weight
DW0960-6	171,600 (3.0x)	16.9 lbs (7.7kg)
DW0960-8	171,600 (3.0x)	17.9 lbs (8.1kg)
DW0960-9	171,600 (3.0x)	17.9 lbs (8.1kg)
DW0960-ST (Standard)	171,600 (3.0x)	17.9 lbs (8.1kg)
DW0960-ST (ST-2A)	171,600 (3.0x)	16.9 lbs (7.7kg)

\*\*\*The maximum of actual brightness of the projector in the world.

**CHRISTIE**

### Inspire Series features

- Custom and ANSI certified for easy integration & collaboration
- Omnidirectional – Operates in any orientation for unlimited installation flexibility
- Eco Mode – Reduces brightness to 50%, significantly extends the life of the projector and results in quieter operation
- 100-240 VAC

**CHRISTIE**

### Comprehensive Christie 1DLP projector lineup

- Captiva (5,000 lumens)
- GS Series (5,000 – 10,000 lumens)
- Inspire Series (7,000 – 10,000 lumens)
- HS Series (7,000 – 20,000 lumens)

**CHRISTIE**

### DOWNLOAD:

Available via the [Partner Portal](#) or [Christie Chrysalis](#)

## Social media

Need some quick marketing materials to promote to your channel on social media?

We've created 2 messaging options for the most popular social platform sizes with option to customize and add your company logo:

- › Facebook, Twitter and LinkedIn  
1200 x 600
- › Instagram  
1080 x 1080
- › Add your company logo
- › Knock-out white recommended
- › For visual reference see the **highlighted** logo placement areas on this page

### DOWNLOAD:

Available via the [Partner Portal](#)  
or [Christie Chrysalis](#)

### Instagram



### Facebook / Twitter



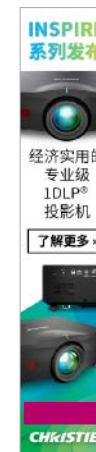
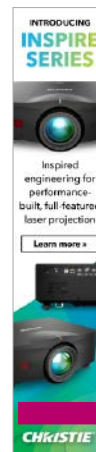
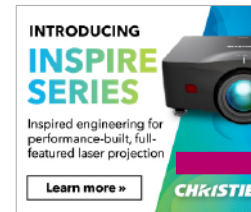
# Advertising banners

It's a snap! Ready-made banners are ready to be downloaded and customized with your company logo.

Available in Photoshop layered or flattened JPEG's:

- › 728 x 90
- › 336 x 280
- › 320 x 50
- › 250 x 250
- › 300 x 250
- › 160 x 600
- › 120 x 600
- › 300 x 600
- › Add your company logo
- › Knock-out white recommended
- › For visual reference see the **highlighted** logo placement areas on this page

**DOWNLOAD:**  
 Available via the [Partner Portal](#)  
 or [Christie Chrysalis](#)





## Email signature banners

Make marketing Inspire Series even easier: add an email signature banner and you'll promote it with every email you send.

You can download and customize these with your company logo, then add them to your signature below your name, title, and company information.

- › English-US and Chinese versions
- › 819 x 165
- › JPEG or Layered PSD file
- › Add your company logo
- › Knock-out white recommended
- › For visual reference see the **highlighted** logo placement areas on this page



**INSPIRE 系列发布**  
经济实用的专业级  
1DLP® 投影机



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**INSPIRE 系列发布**  
经济实用的专业级  
1DLP® 投影机



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### **DOWNLOAD:**

Available via the [Partner Portal](#)  
or [Christie Chrysalis](#)

## Email communication assets

### Want to email your customers to promote the Inspire Series?

We prepared these graphics you can use in your email communications. You can also use the taglines, key messages, and product photography included earlier in this toolkit.



^ Email header banner



^ Video thumbnail/graphic

#### **DOWNLOAD:**

Available via the [Partner Portal](#)  
or [Christie Chrysalis](#)

## Print ad

Want to promote the Inspire Series in print? Just download the print-ready file of your choice and customize it with your company logo.

Available as a print-ready PDF or Adobe InDesign layered file:

- › English-US and Chinese versions
- › US Letter, CMYK with 3mm bleed
- › Add your company logo
- › Knock-out white recommended
- › For visual reference see the **highlighted** logo placement areas on this page

**INTRODUCING  
INSPIRE SERIES**

Inspired engineering for performance-built,  
full-featured laser projection

- **24/7 performance** - For continuous all day, every day operation with industry proven components that help ensure reliability
- **IP5X dust resistant** - Inspire's airtight engine resists dust particles, ensures long-lasting reliability, and almost zero-maintenance performance
- **Eco Mode** - Reduces brightness to 50%, significantly extends the lifetimes of your projector, and results in quieter operation (noise level)
- **AMX and Crestron connectivity** - For enhanced collaboration and easy integration into virtually any existing boardroom
- **Built-in warping, blending, & alignment** - Christie Twist™ and Christie Mystique™ compatibility, for manual or automated camera based warping, blending, and alignment
- **Omnidirectional** - For image projection across a wide range of angles and directions, including the ceiling or floor

christiedigital.com/inspire **CHRISTIE**

**INSPIRE 系列发布**

经济实用的专业级1DLP 投影机

- **支持全天候 24 小时运行** - 为了实现持续“全天候”不间断运行, 采用业界领先的元器件以确保高可靠性
- **防尘等级 IP5X** - Inspire 的密封引擎可阻挡灰尘进入, 确保持久的可靠性, 几乎不需要维护
- **全方位** - 可从各种角度和方向 (包括天花板或地面) 进行图像投影
- **节能模式** - 将亮度降低 50%, 显著延长投影机的使用寿命, 投影机运行时 (噪音低) 更安静
- **内置几何校正、边缘融合以及对齐** - 兼容科视 Christie Twist™ 和科视 Christie Mystique™ 解决方案, 支持手动或基于摄像系统的自动几何校正、边缘融合以及对齐
- **支持 AMX 和 Crestron 连接** - 允许轻松集成到几乎所有类型的现有会议室, 帮助提升协作效果

christiedigital.cn/inspire **CHRISTIE**



### DOWNLOAD:

Available via the [Partner Portal](#)  
or [Christie Chrysalis](#)



# Video

Talk about inspiring! We created an animated product video that's ready for you to embed on your website or share on social.

It's just 1 minute long and formatted at 1920 x 1080 resolution at 30fps, and is available in English and Chinese.

Links below:

- › **YouTube**  
[https://youtu.be/ wPyeBp4x44](https://youtu.be/wPyeBp4x44)
- › **Vimeo**  
<https://vimeo.com/554894859>
- › **WeChat**  
[Video link](#)

If you need a digital copy of the video please reach out to your regional marketing manager:

- › **EMEA**  
[polly.bradley-brock@christiedigital.com](mailto:polly.bradley-brock@christiedigital.com)
- › **NALA**  
[sandy.knoll@christiedigital.com](mailto:sandy.knoll@christiedigital.com)
- › **APAC**  
[michelle.xia@christiedigital.com](mailto:michelle.xia@christiedigital.com)



^ English-US video thumbnails



^ Chinese video thumbnails