

CHRISTIE M 4K25 RGB

PARTNER TOOLKIT

March 2022

CHRISTIE®

A small graphic element at the bottom right of the page, consisting of a teal and green gradient shape with diagonal lines.

CONTENTS

Introduction

- 04 Accessing files

Product messaging

- 07 Press releases
- 08 Descriptive
- 09 Taglines
- 10 Key features
- 12 Social posts (Twitter)
- 13 Social posts (Facebook/LinkedIn)
- 14 Social posts (Instagram)

Marketing assets

- 16 Photography
- 17 Key visuals
- 18 Data sheet
- 19 FAQ
- 20 PowerPoint
- 21 Social media graphics
- 22 Advertising banners
- 23 Email signature banner
- 24 Email communication
- 25 Print ads
- 26 Video

Welcome to the Christie M 4K25 RGB partner toolkit!

Seeing is believing

How do you improve on your most iconic projector series? Go beyond what everyone believes is possible, that's how.

Introducing the Christie® M 4K25 RGB. It's the smallest, lightest, quietest, all-in-one RGB pure laser 3DLP® projector on the market. The M 4K25 RGB re-imagines and reinvents the rugged and reliable M Series industry workhorse with innovative, cutting-edge RGB pure laser technology.

This partner toolkit contains everything you need to promote the M 4K25 RGB—from product photography and key messaging to collateral and more.

Thank you for partnering with Christie and remember, we're here to support you along the way!



Accessing files

We posted all of the assets in this toolkit on the Christie partner portal

To download any asset, simply follow the link and log into the partner portal

If you're located in EMEA (Europe, the Middle East and Africa) you can use Christie Chrysalis - see the details on the right side of this page



Christie partner portal

The Christie partner portal is your one stop location with resources to help you do business with Christie.

We are excited to introduce partner toolkits that contain helpful information, useful materials and professionally designed imagery to help you promote the latest products from Christie.

- › christiedigital.com/login

Registration process

Access to the partner portal is limited to certified Christie partners and we ask that you use your company email address for your username

Don't have access? You can register here:

- › christiedigital.com/register



What is Christie Chrysalis?

It's your on-line digital library of Christie marketing materials for partners in EMEA. Using our advanced search options you can download Christie assets at the click of a button 24/7.

To register for Chrysalis you need to meet the following criteria:

- › Be a registered as a certified partner of Christie
- › Be a certified EMEA partner
- › Have a valid company email address

Registration process

Signing up for Chrysalis is simple:

- › Visit christiechrysalis.com
- › Select "New to Chrysalis"
- › Follow the on screen instructions
- › Allow up to 24 hours to be approved
- › [Visit "Campaigns"](#)

A NOTE ON BRAND

We're here to support your success. But we need your help to maintain our brand—along with innovative, award-winning products and technology, the Christie brand is one of our most valuable assets. While this toolkit includes collateral and graphics you can customize with your company name and logo, it's important that you don't make any other changes. This includes re-branding or altering assets beyond what we've outlined in this toolkit.

If you have any questions about customizing assets, please contact your regional channel marketing manager:

Americas - sandy.knoll@christiedigital.com

Asia Pacific - michelle.xia@christiedigital.com

Europe, Middle East, Africa - polly.bradley-brock@christiedigital.com



CHRISTIE[®]



MESSAGING

This section contains key messages, press releases, taglines, and more—everything you need to create content and promote the M 4K25 RGB pure laser projector.

Section contents

- 07 Press releases
- 08 Descriptive
- 09 Taglines
- 10 Key features
- 12 Social posts (Twitter)
- 13 Social posts (Facebook/LinkedIn)
- 14 Social posts (Instagram)

Press release

The latest press release is available to use from our Christie website.

Links below:

› English

<https://www.christiedigital.com/press-releases/new-m-4k25-rgb-projector-reinvents-industry-workhorse/>

› Chinese

<https://www.christiedigital.cn/press-releases/new-m-4k25-rgb-projector-reinvents-industry-workhorse/>

Home » Press Releases

ALL RAISE HAIR WILL RAISE HAIR

New M 4K25 RGB projector reinvents industry workhorse

September 14, 2021

[Share](#)

CYPRESS, Calif. – Christie® today announced the M 4K25 RGB pure laser projector, the smallest, lightest, and quietest all-in-one RGB pure laser projector on the market. The new M 4K25 RGB continues the original M Series legacy of reliability, ruggedness, and innovation.

First introduced in 2007, the original M Series was a game-changer for the ProAV industry. “The M Series packed a lot of features in a small package,” says Larry Paul, executive director, Technology and Custom Solutions, Christie. “Features like the intelligent lens system and embedded Twist for blending and warping were unique at the time, plus its small size and weight, helped it to become Christie’s best-selling line of projectors and lenses.”

The new 25,000 lumen 4K UHD resolution M 4K25 RGB pure laser projector reinvents the series, with Christie engineering packing industry-leading features into a small, market-leading form factor weighing in at 92 lbs. RGB pure laser technology delivers twice the color of the original M Series for vibrant, bright images that approach Rec. 2020 color volume, a color standard closest to what the human eye can see.

With TruLife+ electronics all the needed connections are built-in, eliminating the need for optional input cards. TruLife+ also features electronic color convergence (ECC), which allows users to correct color convergence imperfections and individually adjust red, green, and blue via remote, so there’s no need to climb a ladder to make adjustments. Our intelligent lens system (ILS1) makes swapping lenses easy for rental and staging, and offers motorized zoom, focus and offset via remote. Existing Christie owners can use their M, J and Crimson Series lenses, as well as the M Series rigging frame, with the M 4K25 RGB for added cost savings.



Christie M 4K25 RGB ships November 2021.

Christie’s proprietary precision pixel-shift technology, which reduces or eliminates typical artifacts found in other pixel-shifting technologies, provides UHD 4K resolution at up to 60Hz. With the optional Mirage upgrade, the M 4K25 RGB can support up to UHD 4K at a full 120 Hz for 2D and 3D stereoscopic applications, and the optional Mirage Pro upgrade can support frame rates up to 480Hz at UHD resolution.

“The new M 4K25 RGB doubles the brightness, doubles the color volume capability, and quadruples the resolution over our legacy M Series projectors,” says Paul. “And with an unprecedented 50,000 hours of illumination performance and a field replaceable light source, we’ve gone way beyond the legacy of the M Series as an industry workhorse in terms of long life and durability.”

The original M Series projectors are trusted around the world, including at The Barbican in London, the Washington Metropolitan Area Transit Authority, and China’s Dai Show Theater, to deliver bright visuals in a reliable and rugged package.

Christie M 4K25 RGB ships November 2021.

↗ Press release page on christiedigital.com

Descriptive

Need long or short product descriptions for your website?

We've got you covered.

Type	Messaging
Long-form description (<100 words)	<p>The Christie® M 4K25 RGB pure laser projector re-imagines and reinvents the rugged and reliable M Series industry workhorse with innovative, cutting-edge RGB pure laser 3DLP® technology, UHD 4K resolution with our latest TruLife+™ electronics, electronic color convergence (ECC), and an intelligent lens system (ILS1) that's compatible with our legacy J Series, M Series, and Crimson projector lenses. With 25,000 lumens and weighing in at a technology-leading form factor of 41.7kg (92lbs), the versatile M 4K25 RGB is a new peak of perfection for our 3DLP RGB pure laser projection technology.</p> <p>It's an M-azing evolution.</p>
Short-form description (<50 words)	<p>Christie® M 4K25 RGB pure laser projector reimagines and reinvents the rugged and reliable M Series with innovative cutting-edge RGB pure laser 3DLP® technology, UHD 4K resolution with TruLife+™ electronics, electronic color convergence (ECC), and uses our intelligent lens system (ILS). With 25,000 lumens and an incredibly small form factor, the versatile M 4K25 RGB is a new peak of perfection for our 3DLP RGB pure laser technology.</p> <p>It's an M-azing transformation.</p>

Taglines

We thought of everything

To support global regions, we translated 2 strong campaign taglines into 7 languages. Use the language(s) of your choice in your marketing materials.

These are also perfect for headers on web and social banners where space is limited.

Language	Tag line 1	Tag line 2
EN-US	Seeing is believing.	Experience is everything.
ZH	眼见为实, 就在此时.	体验为王, 无尽探索.
FR	Voir est croire.	L'expérience est tout.
ES	Ver para creer.	La experiencia lo es todo.
IT	Vedere per credere.	L'esperienza è tutto.
RU	Ты должен увидеть, чтобы поверить.	Опыт - это всё.
DE	Sehen ist glauben.	Erleben ist alles.



Key features

These M-azing features are great for highlighting M 4K25 RGB in your content and communications—from email and print ads to social posts and your website.

We go beyond what everyone believes is possible with these features:

- › **Incredible form factor** - The smallest, lightest, fully omnidirectional 3DLP® RGB pure laser projector. With a market-leading form factor, the new Christie M weighs in at 92lbs (41.7kg) and fits the same rigging cage as the original M series for additional cost-savings.
- › **All-in-one TruLife+™ electronics** - No need to buy additional input cards. All the connections you need are built-in. And the all-in-one connectivity of TruLife+ makes it easy to switch inputs wherever and whenever you want.
- › **Christie LiteLOC™ technology** - Our proprietary LiteLOC technology can automatically manage your projectors' brightness over time in higher ambient temperatures and more humid environments to ensure your presentation looks as good as it did on day-one.
- › **Unprecedented Illumination life and durability** - With a field-replaceable laser optical system (LOS) and the ability to maintain up to 50,000 hours of continuous light output at 50% brightness, the M 4K25 RGB enables excellent performance in the most demanding and long-life applications.
- › **Built-in warping and blending** - With built-in Christie Twist™ you can seamlessly blend up to 6 arrayed projectors and up to 81 grid points. You can also upgrade to Twist Premium or Twist Pro for additional warping and blending functionality for more complex projects.
- › **Compatible with Christie Mystique™** - You can download Mystique Lite, our proprietary automated camera-based alignment software, at no additional cost for simple 2D setups using up to 3 projectors in a single horizontal array on a flat screen. For more complex applications, you can upgrade to the Mystique edition that suits your project requirements.
- › **Built-in Christie Terra® SDVoE connectivity** - conveniently allows your M 4K25 RGB to receive uncompressed, zero-frame latency, artifact-free content over 10G networks.
- › **Twice the color** - Rec. 2020 color reproduces more real-world colors and achieves perfect brand/IP color-matching with ~98% of the Rec. 2020 color gamut. It can also enhance Rec. 709 and DCI-P3 content color performance.
- › **Quiet operation** - Just 46.5dBA in standard mode.
- › **Whisper-quiet operation** - ranges from 30dBA to 36dBA at maximum brightness and includes a quiet mode.
- › **Integrated UI** - Our integrated user interface with full-color LCD allows you to see input signal thumbnails and projector health at-a-glance.
- › **Web UI** - Access all projector menus and controls via our ethernet web interface so you can make real-time adjustments and monitor each projector on your network.



Key features (continued)

- › **Electronic Color Convergence (ECC)** - Our new electronic color convergence gives you the ability to independently select the red, green, or blue DMDs and adjust them individually using the projector remote control, eliminating the need for a ladder or lift when the projector is ceiling-hung or truss-mounted. ECC also reduces or eliminates most lens artifacts for easy, perfect image alignment!
- › **Sealed optical path** - prevent dust particles from entering the projector's laser optical system (LOS).
- › **Signal extension** - Compatibility with optional Christie Link gives you the ability to loop-out and mirror your content to a second projector.
- › **Omnidirectional, versatile, and rugged** - The M 4K25 RGB operates in any orientation for unlimited installation flexibility.
- › **Reuse your lenses** - The ILS1 lens mount system is compatible with the original J Series, M Series, and Crimson lenses.
- › **Global voltage operation** - Operates between 200-240 VAC at full brightness or 100-120 VAC at half-brightness, which effectively doubles the lifetime of the laser optical system (LOS).
- › **4K-UHD resolution** - 3840 x 2160-pixel resolution for sharp detail on larger screen sizes and life-like colors.
- › **Mirage option upgradeability**

Social posts (Twitter)

Let's talk Twitter!

Here are some catchy suggested social posts, with character counts included. Just copy and paste—along with a suggested link—into your social channels to inspire your followers.

Copy	Character count	Suggested link
The new @ChristieDigital M 4K25 is the smallest, lightest, quietest, all-in-one RGB pure laser 3DLP projector on the market! It reimagines and reinvents the rugged and reliable M Series industry workhorse with RGB laser technology for something truly M-azing.	258	Link to product page: https://www.christiedigital.com/products/projectors/all-projectors/m4k-series/
How do you improve @ChristieDigital's most popular projector series ever? Go beyond what everyone believes is possible, with the smallest, lightest, quietest, all-in-one: Christie M 4K25 RGB.	191	Link to product page: https://www.christiedigital.com/products/projectors/all-projectors/m4k-series/
Remember the iconic @ChristieDigital M Series - the workhorse of the rental & staging industry? Take the original M and double the brightness, double the color, and quadruple the resolution, and you have the Christie M 4K25 RGB. It's unlike anything you've seen before!	269	Link to product page: https://www.christiedigital.com/products/projectors/all-projectors/m4k-series/
Seeing is believing with the @ChristieDigital M 4K25 RGB! It's the M Series reimagined and reinvented with cutting-edge RGB pure laser technology.	146	Link to product page: https://www.christiedigital.com/products/projectors/all-projectors/m4k-series/
Isn't it M-azing? The @ChristieDigital M 4K25 RGB is the smallest, lightest, quietest, all-in-one pure laser 3DLP projector on the market. See for yourself »	159	Link to product page: https://www.christiedigital.com/products/projectors/all-projectors/m4k-series/
Prepare to be M-pressed! With 25,000 lumens and an incredibly small form factor, the versatile @ChristieDigital M 4K25 RGB is a new peak of perfection for 3DLP RGB pure laser projection technology.	200	Link to product page: https://www.christiedigital.com/products/projectors/all-projectors/m4k-series/

Social posts (Facebook & LinkedIn)

Longer posts for Facebook and LinkedIn

You've got more characters on these apps, so why not use them? Promote M 4K25 RGB to your Facebook and LinkedIn followers with these suggested posts.

Copy	Character count	Suggested link
Introducing the smallest, lightest, quietest, all-in-one RGB pure laser 3DLP projector on the market! The 25,000 lumen Christie M 4K25 RGB pure laser projector reimagines and reinvents the rugged and reliable M Series industry workhorse with cutting-edge RGB pure laser technology. Discover more »	298	Link to product page: https://www.christiedigital.com/products/projectors/all-projectors/m4k-series/
Remember the iconic M Series—the workhorse of the rental & staging industry? Take the M and double the brightness, double the color, and quadruple the resolution, and you have the Christie M 4K25- RGB pure laser #projector. It's unlike anything you've seen before. Discover more »	282	Link to product page: https://www.christiedigital.com/products/projectors/all-projectors/m4k-series/
Are you a #liveevents road warrior? With the new Christie M 4K25 RGB pure laser #projector, a tool-free lens mount makes it easy to swap lenses with motorized zoom, focus, and offset. Check out all the staging-friendly features »	256	Link to product page: https://www.christiedigital.com/products/projectors/all-projectors/m4k-series/
Go beyond what you believe is possible with the Christie M 4K25 RGB. They improved on their most popular #projector ever—the M Series—to deliver a cutting-edge RGB pure #laserprojector with UHD 4K resolution, the latest TruLife+ electronics, and an intelligent lens system that's compatible with their legacy M, J, and Crimson Series' lenses. Find out more »	361	Link to product page: https://www.christiedigital.com/products/projectors/all-projectors/m4k-series/
It will raise your hair, your hands, and your expectations! The Christie M 4K25 RGB pure laser #projector is an M-azing evolution of the iconic M Series projectors. See how Christie went beyond what anyone believed was possible to deliver an unrivaled experience. Discover more »	284	Link to product page: https://www.christiedigital.com/products/projectors/all-projectors/m4k-series/
Seeing is believing with the Christie M 4K25 RGB! It's the M series reinvented with cutting-edge RGB pure laser technology. Learn more »	137	Link to product page: https://www.christiedigital.com/products/projectors/all-projectors/m4k-series/
Prepare to be M-pressed! With 25,000 lumens and an incredibly small form factor, the versatile @ChristieDigital M 4K25 RGB is a new peak of perfection for 3DLP RGB pure laser projection technology. Discover more »	215	Link to product page: https://www.christiedigital.com/products/projectors/all-projectors/m4k-series/

Social posts (Instagram)

Say it on the 'gram

Don't forget about your Instagram channel. Just copy and paste the wording and you're golden. And don't forget to add a product photo or graphic!

Copy	Character count
<p>Christie M is iconic. It's a #projector series known worldwide as the workhorse of the rental and staging industry. So how could they possibly make it better? They reimagined it. They reinvented it. And they delivered an M-azing evolution with the @ChristieDigital M 4K25 RGB. See what the industry's talking about.</p> <p>#rgbblaserprojector #rgbblasersystem #laserprojector #laserprojection #rgbblaserprojection #purelaserprojector #purelaserprojection #proav #christieprojector #eventprojector #concertprojectors #avtweeps #avtweepsoninstagram #eventprofs #liveevents</p>	560
<p>Are you a #liveevents road warrior? With the @ChristieDigital M 4K25 RGB pure laser projector, a tool-free lens mount makes it easy to swap lenses for rental and staging applications. And motorized zoom and focus—plus horizontal and vertical offset via remote control—makes life easier when the #projector is ceiling mounted or hung from a truss. Christie designed the new M 4K25 RGB with #eventprofs in mind.</p> <p>#rgbblasersystem #purelaserprojector #rgbpurelaser #rgbblaserprojector #rgbblaserprojection #laserprojection #laserprojector #rentalandstaging #christieprojector #avtechnology #avtech #projection #avtweeps #avtweepsoninstagram</p>	632
<p>It will raise your hair, your hands, and your expectations! The @ChristieDigital M 4K25 RGB #purelaser #projector is an M-azing evolution of the iconic M Series projectors. Christie went beyond what anyone believed was possible to deliver a 25K lumen omni-directional 3DLP projector that's road-ready and performance-perfected!</p> <p>#christieprojector #rgbblaserprojector #purelaserprojector #rgbblaserprojection #lasertechnology #rgbblasersystem #eventprojector #3dlp #proav #liveevents #livedesign #avtweeps #avtweepsoninstagram #eventprofs</p>	533

MARKETING ASSETS

This PDF includes everything you need to promote the M 4K25 RGB. Photography, collateral, a PowerPoint presentation, social media graphics, print ads, and more—it's all inside!

Section contents

- 16 Photography
- 17 Key visuals
- 18 Data sheet
- 19 FAQ
- 20 PowerPoint
- 21 Social media graphics
- 22 Advertising banners
- 23 Email signature banner
- 24 Email communication
- 25 Print ads
- 26 Video

Photography

Say cheese! Download high-resolution product photography from various angles, in multiple file formats for ease-of-use.

You can use M 4K25 RGB product shots in all of your marketing efforts—from websites to digital signage and more.

- › Layered .PSD
- › Flattened .JPG
- › Transparent .PNG



^ Front High



^ Front Low Right



^ Front Low Left



^ Front Low



^ Front High Right



^ Front High Left



^ High Back Right



^ High Back



^ Low Back



^ High Back Left



^ Inputs Angle 1



^ Inputs Angle 2

DOWNLOAD:

Available via the [Partner Portal](#) or [Christie Chrysalis](#)

Key visuals

While we have prepared ready made marketing assets, you may wish to develop new content. For this reason, we prepared some assets you can use.

These include:

- › High-resolution layered key visuals
- › Christie color and gradient palette
- › Patterned background - blue/green



^ Key visual layout example



^ Patterned background - blue/green

PMS 2995C – Light Blue
C83 M1 Y0 K0
R19 G179 B234
#13B3EA

PMS 3507C – Light Green
C35 M0 Y90 K0
R177 G211 B74
#B1D34A

^ Color palette



^ Gradient at 45 degree angle

DOWNLOAD:

Available via the [Partner Portal](#)
or [Christie Chrysalis](#)

Data sheet

The M 4K25 RGB data sheet is a print-ready PDF in U.S. Letter paper size.

Did you know you can customize the data sheet with your company logo?

- › Your company logo can be placed top right on page one
- › Your company logo can also be placed page 2 in the footer above the Christie logo
- › For visual reference, see the **highlighted** logo placement areas on this page
- › We recommend placing a transparent or white background logo
- › Please do not cover or overlap the Christie logo
- › Please don't make any other edits to the specifications, wording, or layout



DOWNLOAD:
Available via the [Partner Portal](#)
or [Christie Chrysalis](#)

FAQ

Find answers to the questions customers frequently ask

We created a handy M 4K25 RGB FAQ to put the most common questions—and more importantly, the answers—all in one place.

Use it as a resource or share it with customers.

How big is the M 4K25 RGB and how does it compare in size to similar competitive products?
See chart below for comparisons.

Weight	Height	Depth
Christie M 4K25 RGB (61.7kg)	92.8in (2373mm)	24.3in (617mm)
Barco BCM 4K25	231.8in (5898mm)	42.13in (1070mm)
Barco LDM 4K25	195.0in (4953mm)	31.25in (792mm)
Barco LDM 4K25 & LDM RGB	200.0in (5080mm)	47.24in (1200mm)
Digital Projection Tech. 10000 R-C180	219.0in (5562mm)	38.2in (970mm)
MCI PXC1800L	172.8in (4399mm)	29.3in (748mm)
Panasonic PT-4221L & PT-8200L	198.0in (5028mm)	28.5in (725mm)
Panasonic PT1800Z	110.0in (2800mm)	28.5in (725mm)
Epson Pro L32000UR	109.3in (2778mm)	31.1in (790mm)

FAQ
Here are the most-asked questions about the Christie® M 4K25 RGB pure laser projector.

Why do I need RGB pure laser illumination?
Solid state RGB pure laser illumination technology and proved advantages of RGB pure laser are expansion of these advantages in mind, we continue to develop. Since 2013, we've innovated and re-manufactured our latest cutting edge product platform in R&D and factories to meet demanding customer needs.

Why do I want the Christie M 4K25 RGB?
The new Christie M 4K25 RGB is the smallest, 3DLP projector on the market, to compact it Series, launched in 2020, the M Series meet refined the distinction of being an "industry leader". The new M 4K25 RGB represents on this trend: reproduction, long lifespan, higher brightness electronics, omnidirectional ability, and a wide capability that will separate the pack out of.

Which applications and markets are ideal for the M 4K25 RGB?
While just about any application can benefit compared to the 700 projects and the new ideal fit for the following applications:

- Theme parks and attractions
- Rental and staging
- Projection mapping
- Large-scale events

How many models / part numbers are available? Currently, there are 2 models available:

- M 4K25 RGB - 143544150-000
- M 4K25 RGB (AAA-compliant) - 143544150-001

What are the advantages of RGB pure laser illumination?
The M 4K25 RGB reproduces an exceptional space, more than twice the color volume of any other pure RGB projection technology also RGB pure laser projection the ability to deliver audience's experience.

Table of Contents

- FAQ 1
- Why do I need RGB pure laser illumination technology? 3
- Why do I want the Christie M 4K25 RGB? 4
- Which applications and markets are ideal for the M 4K25 RGB? 5
- How many models / part numbers are available? 6
- What are the advantages of RGB pure laser illumination? 7
- Color reproduction 8
- Color and brightness stability 9
- Higher perceived brightness 10
- What is Rec. 2020? And why is the M 4K25 RGB differentiator? 11
- Color gamut 12
- Color gamut 13
- Color gamut 14
- Color gamut 15
- Color gamut 16
- Color gamut 17
- Color gamut 18
- Color gamut 19
- Color gamut 20
- Color gamut 21
- Color gamut 22
- Color gamut 23
- Color gamut 24
- Color gamut 25
- Color gamut 26
- Color gamut 27
- Color gamut 28
- Color gamut 29
- Color gamut 30
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- Color gamut 32
- Color gamut 33
- Color gamut 34
- Color gamut 35
- Color gamut 36
- Color gamut 37
- Color gamut 38
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- Color gamut 41
- Color gamut 42
- Color gamut 43
- Color gamut 44
- Color gamut 45
- Color gamut 46
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- Color gamut 67
- Color gamut 68
- Color gamut 69
- Color gamut 70
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- Color gamut 73
- Color gamut 74
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- Color gamut 79
- Color gamut 80
- Color gamut 81
- Color gamut 82
- Color gamut 83
- Color gamut 84
- Color gamut 85
- Color gamut 86
- Color gamut 87
- Color gamut 88
- Color gamut 89
- Color gamut 90
- Color gamut 91
- Color gamut 92
- Color gamut 93
- Color gamut 94
- Color gamut 95
- Color gamut 96
- Color gamut 97
- Color gamut 98
- Color gamut 99
- Color gamut 100

Christie M 4K25 RGB
Frequently asked questions (FAQ)

DOWNLOAD:
Available via the [Partner Portal](#)
or [Christie Chrysalis](#)

Social media

Need some quick marketing materials to promote to your channel on social media?

We've created 2 messaging options for the most popular social platform sizes with option to customize and add your company logo:

- › Facebook, Twitter, and LinkedIn
1200 x 600
- › Instagram
1080 x 1080
- › Add your company logo
- › Knock-out white recommended
- › For visual reference see the highlighted logo placement areas on this page

DOWNLOAD:

Available via the [Partner Portal](#) or [Christie Chrysalis](#)

Instagram



Facebook / Twitter



Advertising banners

It's a snap! Ready-made banners are ready to be downloaded and customized with your company logo.

Available in Photoshop layered or flattened JPEG's:

- › 728 x 90
- › 336 x 280
- › 320 x 50
- › 250 x 250
- › 300 x 250
- › 160 x 600
- › 120 x 600
- › 300 x 600
- › Add your company logo
- › Knock-out white recommended
- › For visual reference see the **highlighted** logo placement areas on this page

DOWNLOAD:
 Available via the [Partner Portal](#)
 or [Christie Chrysalis](#)



Email signature banners

Make marketing the M 4K25 RGB even easier: add an email signature banner and you'll promote it with every email you send.

You can download and customize these with your company logo, then add them to your signature below your name, title, and company information.

- › English and Chinese versions
- › 819 x 165
- › JPEG or Layered PSD file
- › Add your company logo
- › Knock-out white recommended
- › For visual reference see the **highlighted** logo placement areas on this page

DOWNLOAD:

Available via the [Partner Portal](#)
or [Christie Chrysalis](#)



Email communication assets

Want to email your customers to promote the M 4K25 RGB?

We prepared these graphics you can use in your email communications. You can also use the taglines, key messages, and product photography included earlier in this toolkit.



^ Email header banner



^ Video thumbnail/graphic

DOWNLOAD:

Available via the [Partner Portal](#)
or [Christie Chrysalis](#)

Print ad

Want to promote the M 4K25 RGB in print? Just download the print-ready file of your choice and customize it with your company logo.

Available as a print-ready PDF or Adobe InDesign layered file:

- › English and Chinese versions
- › US Letter, CMYK with 3mm bleed
- › Add your company logo
- › Knock-out white recommended
- › For visual reference, see the **highlighted** logo placement areas on this page



DOWNLOAD:

Available via the [Partner Portal](#) or [Christie Chrysalis](#)

Video

Get ready to be M-pressed! We created an animated product video that's ready for you to embed on your website or share on social.

It's just 3 minutes long, is formatted at 1920 x 1080 resolution at 30fps, and is available in English and Chinese.

Links below:

- › **YouTube**
<https://www.youtube.com/watch?v=fT1-z64zDBU>
- › **Vimeo**
<https://vimeo.com/651307278>
- › **WeChat**
[Video link](#)

If you need a digital copy of the video please reach out to your regional marketing manager:

- › **EMEA**
polly.bradley-brock@christiedigital.com
- › **NALA**
sandy.knoll@christiedigital.com
- › **APAC**
michelle.xia@christiedigital.com



^ English-US video thumbnails



^ Chinese video thumbnails

HAVE ANY QUESTIONS?

Contact your Christie sales representative or email your regional marketing manager:

Americas - sandy.knoll@christiedigital.com

Asia Pacific - michelle.xia@christiedigital.com

Europe, Middle East, Africa - polly.bradley-brock@christiedigital.com



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